

LaSalle Bakery Has the Bright Idea to Go Green

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Providence's own LaSalle Bakery is going green by taking steps to reduce their energy usage by updating their lighting and transitioning to a power-saving HVAC system. While it may seem insignificant to replace traditional light bulbs with high-efficiency lighting, the reality is that new technology in lighting uses about 75% less energy than a traditional incandescent bulb. In counting the number of light bulbs at their two Rhode Island locations, this is exactly why owners Michael and Cheryl Manni have decided to make the change and reduce their carbon foot-print.

Owner Cheryl Manni says "We feel that it is important to reduce the amount of energy that we consume here at the bakery. Our community is important to us and we want to make sure that we do our part to improve it." According to Energy Star, updating lighting results in approximately 75% less heat and helps to reduce cooling costs, which can make significant differences when the bakery gets heated making all of those famous zeppoles.

Michael Manni Jr. says "When you're running a business, it's the small things that add up and integrating efficient solutions can make a big impact on many aspects of the business – it's just a smarter way to operate." Business owners know that it is a non-stop push to keep business moving and it can be difficult to take a step backwards and evaluate how you operate being in a constant state of what seems like chaos. "It's important to take a critical look at what you are comfortable doing and find ways to improve whether it's installing energy efficient lighting or HVAC power-saving units" says Manni.

Those that know LaSalle Bakery understand that a significant part of their culture is being an active member in the community. When asked about LaSalle's green initiatives a bakery customer made a comment that, "I think it's great that LaSalle takes pride in the community and environment and hope other businesses see this and follow suit." This is just one of the ways that LaSalle Bakery plays in keeping the Providence community and customers at top of the list with everything they do.

About LaSalle Bakery:

In operation since 1930, LaSalle Bakery is one of the only remaining full-service, family owned and operated bakeries in Providence. Known for its authentic and local pastries, breads, cakes, lunch items and hospitality, LaSalle Bakery continues to combine great products with a family flavor. LaSalle Bakery's mission is to provide high quality products, high quality service, and a friendly, welcoming environment to its family of customers and local communities.

To learn more, visit www.lasallebakery.net or call 401.228.0081.

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